



Misión:

"Hacer comunidad con las personas sin hogar, trabajando juntos para transformar las realidades que provocan nuestra condición de vida".

Visión:

"Que toda persona en Puerto Rico tenga un hogar y logre su integración a la comunidad".

Direcciones y Teléfonos

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Página Web:

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To whom it may concern:

La Fondita de Jesús, a 501 C3 non-profit organization, recognized as such by the Federal United States Government and the Puerto Rican Government, is moved by its goal that every person in Puerto Rico have a home and is accepted as a member of his or her community.

For 24 years, la Fondita has been facilitating the homeless population of San Juan, Puerto Rico a place where they can feel as part of a community. Programs, projects and services are the instrument to work together towards the possibility to change what has to be changed and to invite our clients to start a process of personal and social transformation.

We very much appreciate Station WKAQ-TV's support during the past 3 years in la Fondita's efforts to accomplish its mission by providing the exposure it needs to further let know what it does to advance the homeless cause. La Fondita has been in WKAQ-TV's news many times mostly promoting Taller de Arte's auctions and Greenhouse plant sales, among other income projects for homeless in recovery.

La Fondita de Jesús' Board of Directors has had the privilege of having Hilary Hattler, VP General Manager Telemundo Puerto Rico, assessing them in the organization and strategic planning for the launching of a major communications campaign in coordination with SAJO García Advertising Company and El Nuevo Día. Its purpose is to inform the scope of our programs and to attract new donors by appealing to their Corporate Responsibility.

Thanks to the support of WKAQ-TV and likewise institutions, 2,000 persons benefit yearly from la Fondita de Jesús continuum of care programs of which over 300 are able to find a job and safe dwelling. Our projects address sanitary and nutritional necessities, primary mental and physical health care, counseling, spiritual guidance, training, referrals to other complementary programs or projects, personal development, and job and housing placement.

Sincerely,

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